



SOUTH
Robertson
BOULEVARD

Self-Guided Tour

GREAT STREETS IDEAS IN ACTION



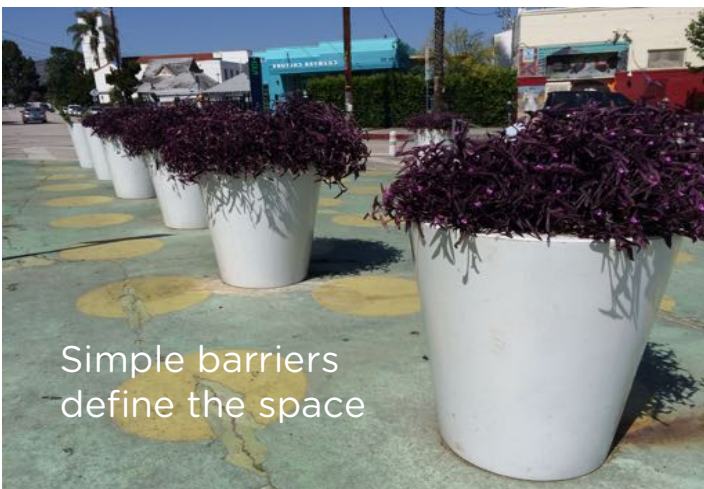
Sunset Triangle People Plaza

3669 Sunset Blvd. between Edgecliffe Drive and Maltman Ave in Silverlake, Los Angeles 90026

We encourage you to visit the Sunset Triangle People Plaza, which we found most inspiring for a number of reasons.

Here, a small and underused piece of roadway was converted into a People Plaza, abutting a small green space and transforming the whole area.

When the People Plaza opened, a string of smaller coffee shops opened up, taking advantage (and ownership) over the beautiful new public space.



Simple barriers
define the space



Inexpensive and
easy to install



Building an urban oasis: add a new plaza to an existing green space



While there, think about how a similar project might work opposite Hamilton High School, reconceiving the triangle-lot as an open park and Robertson Place behind as a people plaza. A potential gateway wow-factor that opens up our street to community, people and street-life.

Thoughtful details, artistic elements, color and plant-life transform everyday items and give them character, encouraging people to want to use them and take care of them.

At the Sunset location, they also house the Silverlake Farmer's Market, shown in the photo below.





The geography of Robertson Place in SORO and Sunset Triangle Plaza are very similar.

If you drive north on Robertson from the freeway, see if you can visualize a people-oriented plaza set up on Robertson Place.

Whether we pursue this particular idea or not, changes like this can transform our area. We shouldn't be afraid of creating a big, bold vision for how the street might work—and in some cases, encourage a different kind of use.

Spring Street Parklets

South Spring Street between 6th and 7th, Downtown LA

Two of the earliest parklets installed in Los Angeles, bringing additional protected sidewalk seating and community space to a busy downtown street.



Motor Avenue Parklets

3272 & 3370 Motor Avenue, Los Angeles 90034



A brand new installation
close to SORO



Broadway & 3rd

Right opposite Grand Central Market, a number of ideas are being tested on Broadway. While some of them may not be right for SORO, it's a good way to get a quick sense of how the different elements can work together, allowing us to test-drive a new scenario before pouring concrete at some point in the future.

Here, you can see a lane of parking given over to street-life including sidewalk dining and Metro bike share.

Concrete reinforced planters, paint and bollards temporarily define a new area, and a new use. With its perfect positioning in front of a legendary food destination, it didn't take long for people to embrace this new use. It's worth taking a look at in person, stopping for a bite at Grand Central, and checking out the Bradbury Building while you're there!



We encourage you to take some time out over the summer, and visit a couple of these sites in person. Take the kids, stop for ice cream, visit on your bikes, allow yourself permission to think about South Robertson in a whole new light. Ever since we went on our research mission to put this tour together, we're finding it hard not to see Robertson with fresh eyes each and every time we drive down the street.

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